



# C.A.R.E News

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Verse of the Month:  
*"You crown the year with your goodness, and your paths drip with abundance."*  
 -Psalm 65:11

## Upcoming Events

### Black Friday: Redefined

Vendor spots are ALL SOLD OUT but we still have ad and banner spots available. You can also purchase general admission tickets while still taking advantage of our marketing options now. You won't want to miss this opportunity

Purchase your vendor tickets now at:  
<https://www.eventbrite.com/e/black-friday-redefined-tickets-38669053179>

GENERAL ADMISSION TICKETS go on sale December 15 2017. Purchase at  
<https://www.eventbrite.com/e/black-friday-redefined-general-admission-tickets-41335463484?aff=es2>

**2018 Youth Summit** - 01/13/18 - Outreach event to encourage youth to seek active ways to stay involved with their community and the importance of giving back.

## Looking Forward

### Packing Party/Warming Station/Game Day:

We'll be looking for volunteers to help sort and hang clothes, set up tables and chairs and serve on our outreach team to connect with the homies in the area. Watch our FB page and website for more information!

### Pop-up Shop for Foster Children:

On January 28 from 3-7 we will be hosting another pop-up shop. We will be distributing new and gently used clothes to foster children. Let us know if you want to volunteer!

## The Meaning of the King Holiday

On Monday January 15, 2018, we celebrate The Martin Luther King Jr. Holiday which celebrates the life and legacy of a man who brought hope and healing to America. We commemorate as well the timeless values he taught us through his example—the values of courage, truth, justice, compassion, dignity, humility, and service that so radiantly defined Dr. King's character and empowered leadership. On this holiday, we commemorate the universal, unconditional love, forgiveness and nonviolence his empowered revolutionary spirit.

It is a day of interracial and intercultural cooperation and sharing. No other day of the year brings so many peoples from different cultural backgrounds together in such a vibrant spirit of brother and sisterhood. Whether you are African-American, Hispanic or Native American, whether you are Caucasian or Asian-American, you are part of the great dream Martin Luther King, Jr. had for America. This is not a black holiday; it is a peoples' holiday. And it is the young people of all races and religions who hold the keys to the fulfillment of his dream.

This holiday honors the courage of a man who endured harass-

ment, threats and beatings, and even bombings. We commemorate the man who went to jail 29 times to achieve freedom for others, and who knew he would pay the ultimate price for his leadership, but kept on marching and protesting and organizing anyway.

Martin Luther King, Jr. Day is not only for celebration and remembrance, education and tribute, but above all a day of service. All across America on the Holiday, his followers perform service in hospitals and shelters and prisons and wherever people need some help. It is a day of volunteering to feed the hungry, rehabilitate housing, tutoring those who can't read, mentoring at-risk youngsters, consoling the broken-hearted and a thousand other projects for building the beloved community of his dream.

Dr. King once said that we all have to decide whether we "will walk in the light of creative altruism or the darkness of destructive selfishness. Life's most persistent and nagging question, he said, is 'what are you doing for others?'" he would quote Mark 9:35, the scripture in which Jesus of Nazareth tells James and John "... whosoever will be great among you shall be your servant; and whosoever among you will be the first shall

be the servant of all." And when Martin talked about the end of his mortal life in one of his last sermons, on February 4, 1968 in the pulpit of Ebenezer Baptist Church, even then he lifted up the value of service as the hallmark of a full life. "I'd like somebody to mention on that day Martin Luther King, Jr. tried to give his life serving others," he said. "I want you to say on that day, that I did try in my life...to love and serve humanity.

We call you to commemorate this Holiday by making your personal commitment to serve humanity with the vibrant spirit of unconditional love that was his greatest strength, and which empowered all of the great victories of his leadership. And with our hearts open to this spirit of unconditional love, we can indeed achieve the Beloved Community of Martin Luther King, Jr.'s dream.

May we who follow Martin pledge to serve humanity, promote his teachings and carry forward his legacy into the 21st century.

## New Year's Resolutions

HAPPY NEW YEAR! It's that time of year again. Many individuals are setting personal goals and challenging themselves to achieve them at the turn of the New Year. The tradition of the New Year's resolution can be traced back over 4,000 years to ancient Babylon. Studies show, however, that under 10% of individuals succeed in achieving their goal.

Instead of considering New Year's Resolutions a challenge, treat them as goals. Creating realistic goals is a valuable habit for individuals as well as organizations. withCARE has come up with a number of goals for 2018 so consider these our New Year's Resolutions.

Of course, we would not be able to operate without the support of our wonderful volunteers. For 2018, we would love to continue increasing the number of volunteers that contribute because we have a lot of new events and initiatives on the horizon. We also plan on taking on new projects like adopting a school, more fundraising efforts such as our Black Friday:Redefined event, and implementing our new programs such as Chillin' withCARE once the summer months roll around. We also plan to increase our marketing efforts, obtaining branding materials and conducting more speaking engagements to increase awareness. We look forward to a productive 2018!

## FUNdraising

### T-Shirt Sale:

Not only do we have a new logo, but we are offering 3 different options in 4 different colors! Get your #withcare3 apparel today!!



### AmazonSmile:

Thank you for supporting withC.A.R.E., Inc. Remember, always start at [smile.amazon.com/ch/38-4004512](http://smile.amazon.com/ch/38-4004512) and Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases!



### Kroger Community Rewards:

By registering your Kroger card at [www.kroger.com](http://www.kroger.com) you can help our organization by simply shopping for your everyday items and groceries! From your total, Kroger will donate 5% to withC.A.R.E., Inc!

